

Art as Resistance

an observational film

creative brief

We are looking for an experienced videographer to support with the filming and editing of a short film documenting the process of producing (and the outputs from) a series of workshops on art and resistance.

Project Title: *Art as Resistance*

Format: 6–8 minute observational documentary

Organisers: UAL Student Changemakers, CSM

First filming date: Tuesday 03 March

Filming schedule: 4–6 days (in total), 2–3 hrs/day

Final delivery: 1 May 2026

overview

Art as Resistance is a series of 4 drop-in workshops exploring how art can be used as a form of resistance. The series invites staff and students across UAL to consider how creative practice can give voice to emotions, ideas and responses during a time of complex global turmoil.

The programme is being produced by UAL Changemakers in collaboration with Amita Nijhawan, Senior Educational Developer at Central Saint Martins.

We are seeking a videographer to document both the process of student co-creation and the creative outputs, resulting in a short (6–8 minute) observational film.





purpose

The film should feel thoughtful, grounded and creative; not promotional in tone but reflective and process-driven.

The film will:

- Document the collaborative and creative process of the project.
- Capture authentic engagement and dialogue.
- Showcase artistic outputs from the workshops.
- Reflect on how art can function as resistance.
- Provide insight into UAL student-led co-creation.

The finished film will sit on the UAL website and be visible to University staff, current and prospective students, external partners and the wider higher education sector.

key themes

- Art as resistance

- Expression in times of global instability

- Student-led collaboration

- Co-creation and shared authorship

- Reflection and critical dialogue

- Process as outcome

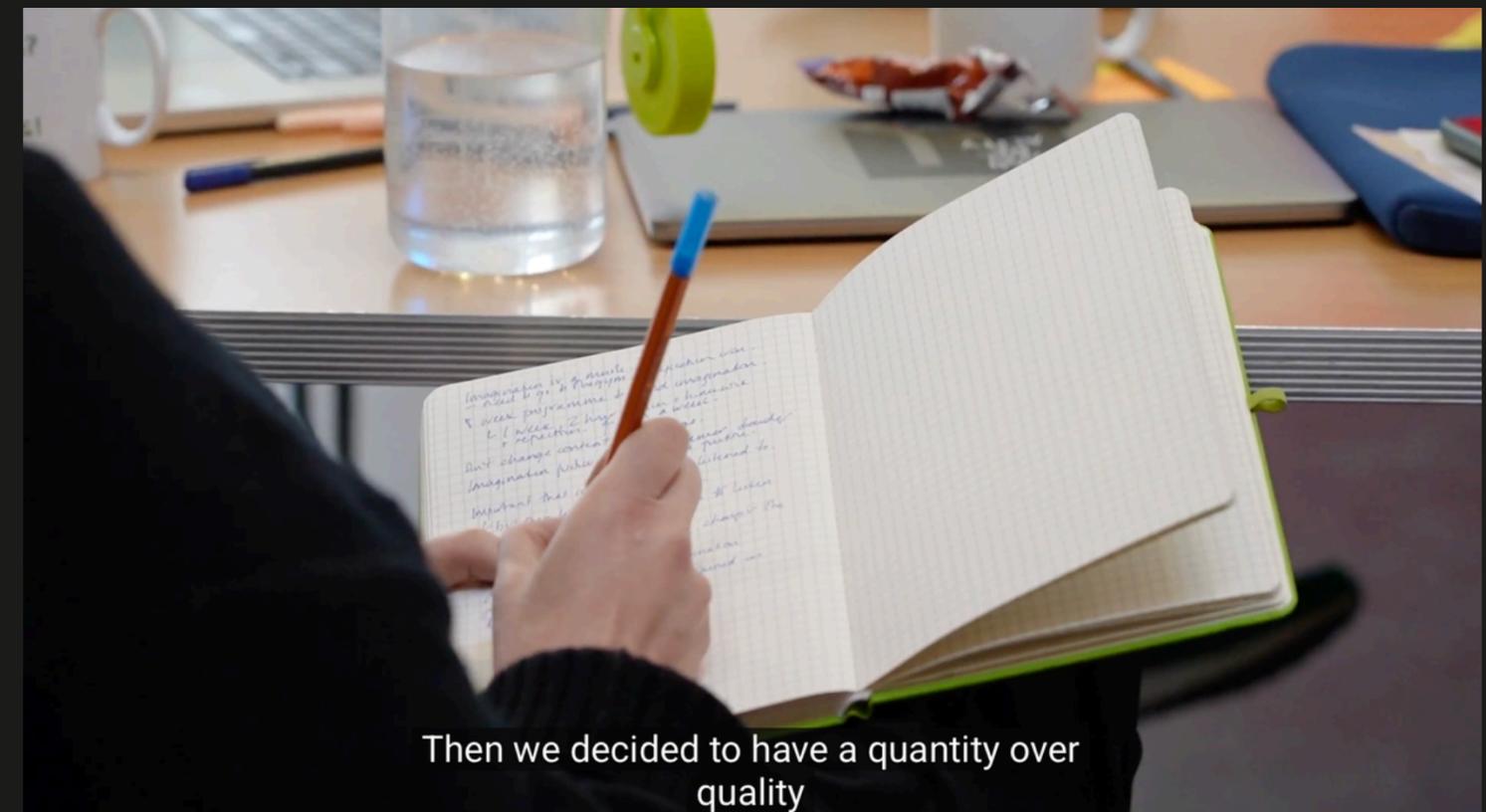
creative direction

Observational core

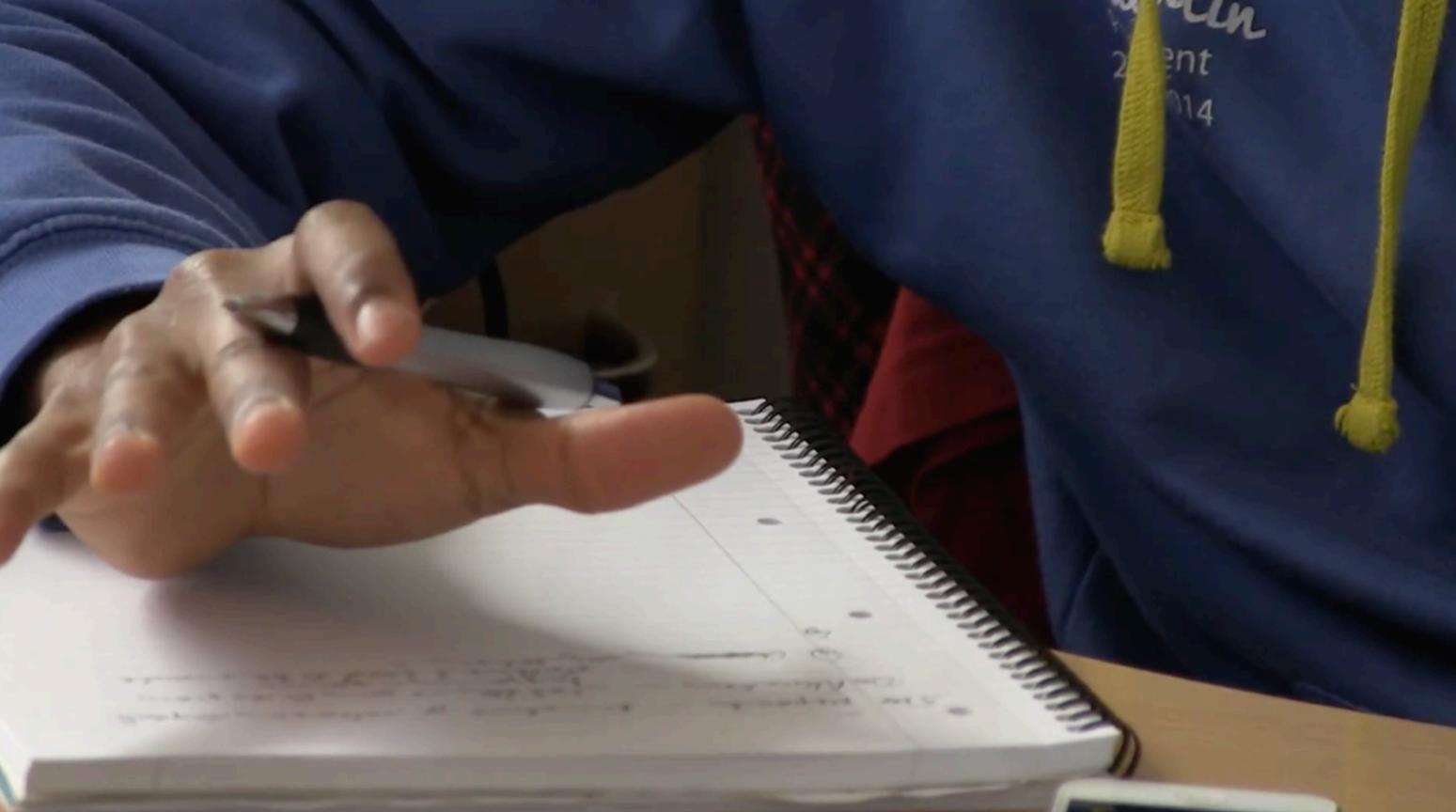
The primary approach should be observational – capturing moments as they unfold naturally:

- Workshop interactions
- Conversations and making processes
- Moments of experimentation and reflection
- The atmosphere and emotional tone of the room

We would also like to include short reflective moments from organisers, captured organically or via lightly structured prompts.



Then we decided to have a quantity over quality



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Style references

We are inspired by the observational style of this UAL film, particularly in how it captures atmosphere and process:

<https://www.youtube.com/watch?v=adyyiZHyP94>

However, we would like our edit to be slightly more creatively layered and visually dynamic.

In terms of tone, we are drawn to the reflective, emotionally resonant quality of this reference, while incorporating interviews/reflections from the team:

https://www.youtube.com/watch?v=olaEz8WYg_k



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Editing approach

While the piece will be observational, we are keen to invite creative input in the edit. Including:

- Layered visuals or superimpositions
- Split screens showing parallel processes
- Non-linear narrative structure
- Text fragments or quotes woven into the visual rhythm
- Creative pacing that reflects the emotional arc of the workshops

We are open to the filmmaker's artistic perspective and would welcome ideas on how to elevate the material beyond a straightforward documentation piece.



filming details

We anticipate filming:

- Workshop activities

- Making processes

- Informal conversations

- Brief reflective interviews

- Final creative output

We will support with participant consent and access arrangements.

deliverables

- 1 x 6–8 minute final film (suitable for web)

- Edited for external-facing use

- High-resolution export

- Captions/subtitles for accessibility

- 60 - 90 second teaser

timelines & scope

Category	Scope Included	Timeline	Notes
Filming	1-2 shoot days/week (approx. 3 hours/day) across 3 weeks	March	First filming date: Tuesday 3 March
Editing – Main Film	Organisation of footage	Late March	
	Rough cut	April / 1st cut supplied by 13 April (AM)	Narrative development and structural edit
	Fine cut	April / 2nd cut supplied by 21 April (AM)	Music integration; Colour correction; Titles/graphics where appropriate
	Final polish	May / Final film supplied by 1 May (AM)	Minor trims; Text corrections; Branding
Revisions	Up to 3 feedback rounds	April - May	Between rough cut and final polish
Accessibility	Captions/subtitles	April	Included in final delivery
Editing - Teaser	Separately edited short version suitable for web/social	May - supplied by 6 May (AM)	

We see this as a collaborative process and would value your input into narrative structure and visual approach, as well as suggestions for how to make the edit more conceptually interesting.

We would love to set up a meeting to discuss ideas and approach in more detail. Thank you!