

Post-Grad Connects: London College of Fashion

Role: Content Creator

Location: Student Hub, London College of Fashion, East Bank

Dates and Times: Wednesday 18 November 2026, 11am to 3pm

Hours paid: 3 hours (Grade 2 via Arts Temps, **total:** approx. £60 per video)

Brief

Open to postgraduate students from all UAL colleges and institutes, Post-Grad Community's Post-Grad Connects is a day of conversation, connection and creative networking.

We're looking for a content creator to capture and create 1 or 2 short-form social media videos (up to 60 seconds) at our event. The aim is to showcase the value of building creative connections and networks, alongside seeing opportunities available at UAL, and specifically how Post-Grad Community brings this together.

We're looking for a TikTok/Reel-style video that feels authentic, engaging and student-led, featuring event highlights and quick interactions with attendees.

The final video should be optimised for Instagram Reels and TikTok, using a fast-paced, social-first style that encourages other postgraduate students to get involved with future opportunities.

Storytelling

Ideal concepts for the video(s) would include:

- Student introductions and career aspirations
- Networking and conversations between attendees
- Quick-fire career or networking tips from postgraduates
- The event atmosphere and activities

Examples of videos that could be created:

- Street interview / vox pop: asking 8-10 postgrads the same question, e.g.
 - What do you want to be/do after your postgraduate course?"
 - What's your top networking tip?
 - What's something you've learned today?
- "Come With Me to Post-Grad Community's Post-Grad Connects at London College of Fashion" - POV/first-person narrative video narrated by yourself.

Filming

We're not looking for a studio-quality video with heavy editing and fancy effects. We're looking for something clear, authentic, confident and helpful.

Equipment we can provide: Microphones, gimbal, tripod

Equipment you need: phone with camera

Technical how-to

- Use your phone camera (4K if you can)
- Film vertically (9:16), like an Instagram Reel/TikTok
- Record voiceover in a quiet room
- Use good lighting where you can

What to film

- Students
- Activities
- Support services
- B roll (general event atmosphere, students in action, the campus, any footage that can be used while a narrator speaks or between shots of students speaking. You don't have to use them, but you'll regret not having some just in case!)

Delivery tips

- Speak clearly and at a natural pace
- Briefly introduce yourself near the start (name, course, college)
- Be conversational (imagine advising a friend)
- Add warmth or humour where it feels natural
- Avoid sounding like you're reading from a script
- Be sure to mention Post-Grad Community / encourage interviewees to mention Post-Grad Community – imagine the audience has never heard of us, don't assume they know what it is (and use the full department name "Post-Grad Community")

Timeline

Briefing meeting	Confirm which angle(s) we're going with and agree realistic delivery dates for you.
Filming window	Film during the event on Wednesday 18 November at London College of Fashion.
First draft	Share your first cut via WeTransfer, Dropbox or Google Drive: .mp4, 9:16 portrait, 60–90 seconds (or agreed length).
Feedback	Post-Grad Community team reviews and returns notes within a few working days.
Amended draft	Share your updated version, incorporating feedback.
Final delivery	Final content signed off and ready to go live.

Payment

Pending successful completion of this project, including meeting the brief and delivering the video in a timely manner, you will be paid via Arts Temps.

Arts Temps rate: Grade 2 – approx. £20 p/h. X 3 per video.

Total: approx. £60 per video

3 hours (Grade 2 via Arts Temps, **total:** approx. £60 per video)

Please confirm final output before starting – we're only looking for 2 videos max.

Person Specification

- Confident creating content for social media platforms such as Instagram and TikTok.
- Strong photography and videography skills using a smartphone or camera.
- Ability to edit short-form video content using tools such as CapCut, Premiere Pro or similar.
- Confident approaching and interacting with students, staff and event attendees.
- Good organisational and time management skills, with the ability to meet deadlines.
- Reliable, professional and able to work independently at events.

